

Small Business Financing Doubles Capacity

By Lendistry

NATIONWIDE NEWSROOM—Lendistry recently announced that it was proud to help Connecticut Logistics, a veteran-owned business, grow its operations with a new take on revenue-based financing (RBF).

After transitioning from manufacturing work due to injury, owner Jason Behmlander earned his commercial driver's license and used a personal loan to start the business with one truck in 2021. As the industry emerges from what FleetOwner calls the longest freight downturn in a century, this year Behmlander opted to utilize debt again to purchase a second truck, planning to use the added revenue to pay off the loan. As a former Marine, Behmlander says he's "wired to never quit for any reason."

"The Lendistry program was handy because rates of hire for trucking bottomed out, and when times were slower, the payments were lower," says Behmlander. "If you use it to create more revenue, the revenue-based model is incredible."

It was a force multiplier, paying back the loan with twice the revenue."

Lendistry offers RBF through a special program for "middle mile" carriers. RBF provides a flexible repayment plan that matches carriers' financing expenses to their income, and the program takes a different approach that can allow small businesses to keep more of their revenue during overperforming months and keep growing.

When asked if the choice to transition to freight business ownership was worthwhile, Behmlander asserts, "I'm working twice as much but I'm twice as happy."

About Lendistry

Lendistry (lendistry.com) is a tech-enabled small businesses lender, grant administrator for private and public agencies, and a trusted resource for undercapitalized entrepreneurs including people of color, veterans, and those in rural communities. Founded in 2015, Lendistry has used technology and community partnerships to deploy over \$10 billion in its first ten years. Lendistry was recently named the winner of the Los

10 YEARS

2015-2025

lendistry

\$10 BILLION DISTRIBUTED

Angelos Area Chamber of Commerce Corporate Leadership Award, BankRate's Best Minority-Led Business Lender, and one of American Banker's Best Places to Work in Fintech. Lendistry has both Community Development Financial Institution

Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984

Click to read more

Opportunities

LOUISIANA

DEPARTMENT OF ENVIRONMENTAL QUALITY

Public notices and participation activities

Click for details



Private lessons from Queen Clarinet

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Master classes for groups

504-908-7119

doreenja@bellsouth.net

www.doreensjazz.org



Vendor Outreach Event with Veolia

HOSTED BY DELGADO COMMUNITY COLLEGE

WORKFORCE DEVELOPMENT

Meet Veolia. Discover Opportunities.

Grow Your Business.



Delgado Community College invites **Disadvantaged Business Enterprises (DBEs), small business owners, and community members** to learn how to partner with Veolia and access workforce training programs to strengthen their team.

Veolia is actively seeking to do business with firms certified through the **SLDBE (State and Local Disadvantaged Business Enterprise) Program**.

Certification is administered by the **Sewerage and Water Board of New Orleans (SWBNO), City of New Orleans Office of Supplier Diversity, and the Louisiana Department of Transportation**.

If your business is not yet certified, we encourage you to apply if eligible. Certification increases your visibility and access to public and private contract opportunities.

To learn more or begin the certification process, visit:

• SWBNO at tinyurl.com/bdzk7789

• City of New Orleans Supplier Diversity at tinyurl.com/25hawmjlw

• Louisiana Department of Transportation at tinyurl.com/ms9hu2m6

The Veolia outreach event is open to certified DBEs, small businesses, and the general public. Join us at one of our two opportunities to attend:

Thursday, June 27, 2025 at 10 a.m. – 12 noon

Delgado Community College | River City Site | Main Lobby

709 Churchill Parkway, Avondale, LA 70094

Thursday, July 18, 2025 at 9:30 a.m. – 11:30 a.m.

Delgado Community College | City Park Campus

Student Life Center | Dolphin Den | 1st Floor

615 City Park Ave, New Orleans, LA 70119

Please RSVP at tinyurl.com/2ub9tscl

or scan QR code.

Topics Include:

• Contracting opportunities with Veolia

• Wastewater Operator Certification Exam Prep Course

• Training programs to upskill your employees

• Limited scholarships available for select courses

• Featured trainings with scholarships

☐ Qualified Stormwater Manager Certification Course

☐ CPR Certification

☐ Forklift Certification

Contact us for more information:

Patricia Marshall | Delgado River City Site

504-342-3420 | pmarsh@dcc.edu

Koren Thornton | City Park Campus

504-671-6488 | ktthorn@dcc.edu

Delgado COMMUNITY COLLEGE

Workforce Development

www.dcc.edu/go/workforce

5/15/2025

RTA



NEW ORLEANS REGIONAL TRANSIT AUTHORITY

PUBLIC NOTICE

OF

PROPOSED OVERALL DISADVANTAGED BUSINESS ENTERPRISE

(DBE) GOAL FOR FISCAL YEARS 2026 - 2028

The New Orleans Regional Transit Authority (RTA), in accordance with requirements of the U.S. Department of Transportation (USDOT), 49 CFR Part 26, as amended, hereby notifies the public that it is recommending an overall 34% DBE goal for participation in Federal Transit Administration (FTA) – assisted contracts during Fiscal Years 2026 – 2028.

The proposed methodology and its rationale used to determine the level of DBE participation will be available for public review for 30 calendar days from the date of this notice from 8:30 a.m. to 4:45 p.m., CST, Monday – Friday, Regional Transit Authority Administrative Facility located at 2817 Canal Street, New Orleans, La. 70119. Written comments on this goal will be accepted for 45 days from the date of this notice and may be sent to Adonis C. Expose*, Principal DBE/SBE Liaison Officer, at the above address or submitted to aexpose@rtaforward.org

LOUISIANA

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SBE OUTREACH SERVICES

With over 1.6 million businesses in our active database—the country's largest non-public diversity database—SBE sets the professional standard for diversity outreach across the nation. For more than four decades, we have served small businesses, prime contractors, and agencies—with proven results.

Advertisements

Placed in various Louisiana Business Journal digital publications every month and at www.louisianabusinessjournal.com

Fax, Email, and Postal Solicitations

Targeted mailings sent to businesses chosen according to your criteria

Live Call Center Follow-Up

Telephone follow-up calls using a script of five questions that you define

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Complete documentation that will fit right into your proposal, along with a list of interested firms to contact

Special Services

Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

Call for more information: 800-800-8534

1984

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Years

2025



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Agency/Organization Letters

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Customized Reports Available

For more info contact

Valerie Voorhies at

vvv@sbeinc.com

LOUISIANA

BUSINESS

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PUBLIC LEGAL NOTICES

With a database of over 1.6 million businesses, SBE has a database with public legal notices

Advertisements

Placed in various Louisiana Business Journal digital publications every month and at www.louisianabusinessjournal.com

Special Follow-Up Services

Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

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1984

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Years

2025

Advertise in our digital

LBJ



weekly or whenever wherever to whomever you need to reach among agencies contractors diversity firms



SOUTHEAST EVENTS FOR YOUR BUSINESS

2025



Federal Contracting: Woman-Owned Small Business (WOSB) Certification Program Webinar

Tuesday, July 15, 2025, 1:00 pm–3:00 pm CDT Online

Main Sponsor(s): US Small Business Administration

Contact: Patrice Dozier, patrice.dozier@sba.gov

Fee: Free; registration required

SBA is creating a space for Woman-Owned Small Businesses, via WOSB certification! Are you a woman owner of a small business? The federal government's goal is to award at least five percent of all federal contracting dollars to woman-owned small businesses each year. Join us for training on how to register for SBA's Woman-Owned Small Business (WOSB) program, which helps eligible small businesses to qualify for federal contracting opportunities. The monthly sessions include an overview of the self-certification process, and a discussion of the NAICS codes that qualify as WOSB or EDWOSB. Register at <https://www.eventbrite.com/e/woman-owned-small-business-wosb-certification-program-tickets-1123665025339>

8(a) Orientation and SAM Registration Webinar

Wednesday, July 16, 2025, 9:30 am–11:30 am CDT Online

Main Sponsor(s): US Small Business Administration

Contact: SBA Illinois District Office, 312-353-4528, illinois.do@sba.gov

Fee: Free; registration required

Join the Small Business Administration (SBA)

Illinois District Office for a virtual workshop providing an overview of the 8(a) Business Development program, eligibility requirements, and program benefits. Also learn how to increase your potential for federal contract opportunities through System for Award Management (SAM) registration, including information that you need for the registration process. SBA presenters will offer additional tips, address FAQs, give directions on where to get further assistance, and answer your other questions. For this and other events, one goal is to better address the needs of attending current and soon-to-be business owners. To register for this free webinar, visit <https://www.sba.gov/event/65169>

Selling to the Federal Government Webinar

Thursday, July 24, 2025, 12:00 pm–3:00 pm CDT Online

Main Sponsor(s): US Small Business Administration

Contact: George Tapia, 610-382-3086, george.tapia@sba.gov

Fee: Free; registration required

Did you know that the federal government is the largest purchaser of goods and services in the world? Interested in learning how your business can market your services or goods to the federal government? Register online at <https://www.eventbrite.com/e/how-to-sell-to-the-federal-government-tickets-21790713611> SBA helps to ensure small businesses get fair opportunities to share federal government prime contracts. Topics will include: How to Register, Small Business Certifications, Finding Opportunities, Marketing Your Firm, Federal Supply Schedules, Getting Paid, Tips to Prepare Your Offer, How to Seek Additional Assistance. All training sessions are held via Microsoft Teams Meeting.

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