# USINESS

JOURNAL



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Diversity in Action Published by Small Business Exchange, Inc.

#### **Small Business Financing Doubles Capacity**

By Lendistry

NATIONWIDE NEWSROOM—Lendistry recently announced that it was proud to help Connecticut Logistics, a veteran-owned business, grow its operations with a new take on revenuebased financing (RBF).

After transitioning from manufacturing work due to injury, owner Jason Behmlander earned his commercial driver's license and used a personal loan to start the business with one truck in 2021. As the industry emerges from what FleetOwner calls the longest freight downturn in a century, this year Behmlander opted to utilize debt again to purchase a second truck, planning to use the added revenue to pay off the loan. As a former Marine, Behmlander says he's "wired to never quit for any reason."

The Lendistry program was handy because rates of hire for trucking bottomed out, and when times were slower, the payments were lower," says Behmlander. "If you use it to create more revenue, the revenue-based model is incredible.

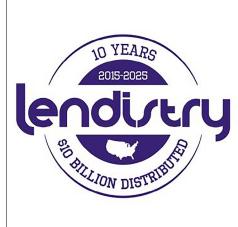
It was a force multiplier, paying back the loan with twice the revenue.' Lendistry offers RBF through a special

program for "middle mile" carriers. RBF provides a flexible repayment plan that matches carriers' financing expenses to their income, and the program takes a different approach that can allow small businesses to keep more of their revenue during overperforming months and keep growing.

When asked if the choice to transition to freight business ownership was worthwhile, Behmlander asserts, "I'm working twice as much but I'm twice as happy."

#### About Lendistry

Lendistry (lendistry.com) is a tech-enabled small businesses lender, grant administrator for private and public agencies, and a trusted resource for undercapitalized entrepreneurs including people of color, veterans, and those in rural communities. Founded in 2015, Lendistry has used technology and community partnerships to deploy over \$10 billion in its first ten years. Lendistry was recently named the winner of the Los



Angeles Area Chamber of Commerce Corporate Leadership Award, BankRate's Best Minority-Led Business Lender, and one of American Banker's Best Places to Work in Fintech. Lendistry has both Community Development Financial Institution

Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984

Click to read more

# Opportunities

#### **DEPARTMENT OF ENVIRONMENTAL QUALITY** Public notices and participation activities Click for details



- · Private lessons from Queen Clarinet
- · Band performances at your venue · Master classes for groups
- 504-908-7119

doreenja@bellsouth.net

www.doreensjazz.org





diversity database—SBE sets the professional standard for diversity outreach across the nation. For more than four decades, we have served small businesses, prime contractors, and agencies—with proven results. **Advertisements** Placed in various Louisiana Business Journal

database—the country's largest non-public

Fax, Email, and Postal Solicitations Targeted mailings sent to businesses chosen according to your criteria

digital publications every month and at

www.louisianabusinessjournal.com

**Live Call Center Follow-Up** Telephone follow-up calls using a script of five questions that you define

**Computer Generated Reports** Complete documentation that will fit right

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**Special Services** Custom design and development of services that you need for particular situations such

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www.louisianabusinessjournal.com **Special Follow-Up Services** Custom design and development of services

that you need for particular situations such as small business marketing, diversity goal

completion, and agency capacity building Call for more information: 800-800-8534





Advertise in our digital



contractors diversity firms



**Grow Your Business.** 



Delgado Community College invites **Disadvantaged Business Enterprises (DBEs), small business owners, and community members** to learn how to partner with Veolia and access workforce training programs to strengthen your team. Veolia is actively seeking to do business with firms certified

through the SLDBE (State and Local Disadvantaged Business Enterprise) Program. Certification is administered by the Sewerage and Water Board of New Orleans (SWBNO), City of New Orleans Office of Supplier Diversity, and the Louisiana Department of Transportation.

If your business is not yet certified, we encourage you to apply if eligible. Certification increases your visibility and access to public and private contract opportunities. To learn more or begin the certification process, visit:

- SWBNO at tinyurl.com/bdzk7789
- City of New Orleans Supplier Diversity at tinyurl.com/25hawmjw
- Louisiana Department of Transportation at tinyurl.com/ms9hu2m6

The Veolia outreach event is open to certified DBEs, small businesses, and the general public. Join us at one of our two opportunities to attend: Thursday, June 27, 2025 at 10 a.m. – 12 noon

Delgado Community College | River City Site 709 Churchill Parkway, Avondale, LA 70094

Thursday, July 18, 2025 at 9:30 a.m. - 11:30 a.m. Delgado Community College | City Park Campus Student Life Center | Dolphin Den | 1st Floor 615 City Park Ave, New Orleans, LA 70119

Please RSVP at tinyurl.com/2ub9tscf or scan QR code.

Topics Include: · Contracting opportunities with Veolia

• Wastewater Operator Certification Exam Prep Course • Training programs to upskill your employees

- · Limited scholarships available for select courses
- Featured trainings with scholarships
  - Qualified Stormwater Manager Certification Course ☐ Forklift Certification

tricia Marshall | Delgado River City Site 504-342-3420 | pmarsh@dcc.edu Koren Thornton | City Park Campus 504-671-6488 | kthorn@dcc.edu

Delgado Workforce Development

www.dcc.edu/go/workforce

5/15/2025



PUBLIC NOTICE

NEW ORLEANS REGIONAL TRANSIT AUTHORITY

PROPOSED OVERALL DISADVANTAGED BUSINESS ENTERPRISE

(DBE) GOAL FOR FISCAL YEARS 2026 - 2028

The New Orleans Regional Transit Authority (RTA), in accordance with requirements of the U.S. Department of Transportation (USDOT), 49 CFR Part 26, as amended, hereby notifies

the public that it is recommending an overall 34% DBE goal for participation in Federal Transit Administration (FTA) – assisted contracts during Fiscal Years 2026 – 2028. The proposed methodology and its rationale used to determine the level of DBE participation will be available for public review for 30 calendar days from the date of this notice from 8:30

a.m. to 4:45 p.m., CST, Monday - Friday, Regional Transit Authority Administrative Facility

located at 2817 Canal Street, New Orleans, La. 70119. Written comments on this goal will be accepted for 45 days from the date of this notice and may be sent to Adonis C. Expose', Principal DBE/SBE Liaison Officer, at the above address or submitted to aexpose@rtaforward.org

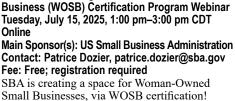


## Small Business Exchange Louisiana Advertise ITB to Targeted (NAICS/SIC/UNSPSC) **Certified Businesses**

- Telephone Follow-Up (Live) Agency/Organization Letters
- Computer Generated Dated and **Timed Documentation** Customized Reports Available
- For more info contact
- Valerie Voorhies at vvv@sbeinc.com

**EVENTS FOR YOUR BUSINESS** Illinois District Office for a virtual workshop

#### Development program, eligibility requirements, and program benefits. Also learn how to increase your potential for federal contract opportunities through System for Award Management (SAM)



Federal Contracting: Woman-Owned Small

The federal government's goal is to award at least five percent of all federal contracting dollars to woman-owned small businesses each year. Join us for training on how to register for SBA's Woman-Owned Small Business (WOSB) program, which helps eligible small businesses

Are you a woman owner of a small business?

to qualify for federal contracting opportunities. The monthly sessions include an overview of the self-certification process, and a discussion of the NAICS codes that qualify as WOSB or EDWOSB. Register at https://www.eventbrite. com/e/woman-owned-small-business-wosbcertification-program-tickets-1123665025339 8(a) Orientation and SAM Registration Webinar Wednesday, July 16, 2025, 9:30 am-11:30 am CDT

Main Sponsor(s): US Small Business Administration

Contact: SBA Illinois District Office, 312-353-4528, illinois.do@sba.gov Fee: Free; registration required

directions on where to get further assistance, and answer your other questions. For this and other events, one goal is to better address the needs of attending current and soon-to-be business owners. To register for this free webinar, visit https://www.sba.gov/event/65169 Selling to the Federal Government Webinar Thursday, July 24, 2025, 12:00 pm-3:00 pm CDT Online Main Sponsor(s): US Small Business Administration Contact: George Tapia, 610-382-3086, george.tapia@sba.gov Fee: Free; registration required Did you know that the federal government is the

registration, including information that you

need for the registration process. SBA presenters

will offer addional tips, address FAQs, give

world? Interested in learning how your business can market your services or goods to the federal government? Register online at https://www. eventbrite.com/e/how-to-sell-to-the-federalgovernment-tickets-21790713611 SBA helps to ensure small businesses get fair opportunities to share federal government prime contracts. Topics

largest purchaser of goods and services in the

will include: How to Register, Small Business Certifications, Finding Opportunities, Marketing Your Firm, Federal Supply Schedules, Getting Paid, Tips to Prepare Your Offer, How to Seek Additional Assistance. All training sessions are held via Microsoft Teams Meeting.



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